Graphic Design Portfolio Requirements

Submit Parts A, B and C

- A. Include eight to twelve pieces of artwork. You might include typography, posters, advertising design, drawings, photography, paintings, computer illustrations, etc. Photographs of three-dimensional work are acceptable. If submitting video, motion or web work please submit links.
- B. Portfolio Exercise: Do an 8 1/2 X 11 composition using TWO squares, TWO circles and TWO triangles.
- C. Also, please provide a typed response to the following questions.
 - 1. Why are you interested in the Graphic Design program?
 - 2. What are your long- and short-term career goals?
 - 3. What are your strengths and weaknesses?
 - 4. What designer or artist has influenced your views on graphic design?
 - 5. How did you learn about the program?

Submissions will be awarded 1 to 10 points for each of the following criteria: Creativity, Presentation, Essay, Design, and Composition. Maximum points possible: 50; minimum for acceptance: 35.

If your first submission is not accepted, you are welcome to resubmit to a future portfolio review.

Please email your portfolio to <u>design.central@seattlecolleges.edu</u> as a PDF file with a maximum size of 20MB.

If you have a website, you may include the URL, but we will not consider applications without a PDF, essay, and composition exercise.

We will notify you when we receive it. We will also notify you regarding your acceptance to the program within four weeks of the submission deadline.

Please save your .pdf as lastname_firstname.pdf, meaning that if your name is Marc Salverda, your file is named salverda_marc.pdf

Portfolio Submission Dates:

Fall 2020 – November 2nd – 6th, 2020 Winter 2021 – February 8th – 12th, 2021 Spring 2021 – May 10th – 14th, 2021

Evaluations are conducted during the following two weeks of the quarter. Approval notification will be e-mailed to you.

The Graphic Design Faculty of Seattle Central Creative Academy

http://seattlecentralcreativeacademy.com